



Jeff Bucchino

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**Summary** Over 20 years experience with print publishing and graphic design in both freelance and corporate environments on Macintosh platform. Experienced in Photoshop, Illustrator, InDesign, QuarkXpress, Acrobat Pro, Dreamweaver, MS Office (Word, Excel, Outlook, Powerpoint), Automated Email (Contactology), HTML. Some Flash, some CSS. Ability to work under pressure and reliably meet deadlines without forgoing creativity. Practical history in design and creating graphics to meet a wide variety of promotional or commercial needs. Demonstrated professionalism, positive attitude, dependability and ability to communicate and work successfully with management, associates and clients.

## Employment History

**May 1998 - Present**

**Production Manager / Senior Graphic Artist** – Forsyth County News  
Cumming, GA. (770) 887-3126

Manage creative/production department for daily newspaper

**Accomplishments:**

- Developed improved archiving systems and implemented related software, increasing department productivity.
- Revised and implemented streamlined work flows and best software practices, increasing department productivity and efficiency, and inter-department communication.
- Developed improved training manuals for new hires, decreasing integration period and increasing productive time.
- Implemented extensive cross-training of team members for greater department efficiency and increased flexibility during stressed operational periods.
- Developed and implemented electronic template forms, streamlining, automating and increasing data entry accuracy.

**Duties:**

- Hiring, supervision, and training of production team members.
- Conduct yearly performance appraisals and reviews.
- Coordinate all aspects of production with sales and editorial departments.
- Train production department members in advanced software skills.
- Layout, design, production of print and web ad graphics, in-house materials and special projects.
- Format, preparation and electronic delivery of print-quality PDF files to press.
- Creation of graphic illustrations, maps, logos and icons.
- Scanning, photo and art manipulation.
- Production, maintenance and upload of internet ads and special materials.
- Conduct department tours with visitors and develop souvenir products.

**July 1988 - April 1998**

**Graphic Artist** – Home Depot, Advertising  
Fullerton, CA. & Atlanta, GA. (770) 432-9912

- Layout and design of catalogs, ROP and special projects
- Product illustration, scene art, hand lettering and border art
- Design and creation of finished cartoons and original character design for signage and ads.

**Freelance**

**Freelance Cartoonist, Graphic Artist, Video Game Artist and Webmaster**  
[www.wizardofdraws.com](http://www.wizardofdraws.com) and [www.cartoonclipart.com](http://www.cartoonclipart.com)  
*Representative clients: Asgard Studios (Wizard's Castle for iPad),  
WSB Radio, CBS Sportsline, OK Manufacturing, Lowes*

**Education**

**BFA - Illustration, California State University, Long Beach**